

How to use stories to build communities

by Charlie Davies

1. tell your story to give energy to the community
2. give it as a resource, not as a way of promoting yourself or to impress. be normal
3. speak your need + ask for help
4. don't look for trade + exchange + equality. Just ask for help
5. say thank you
6. build relationships for their own sake – not to get somewhere else
7. make yourself useful by offering help and expecting nothing
8. if you benefit from the community, show the community that it worked
9. tell community stories to the community that have these processes embedded in them
10. help + encourage others to make use of the community
11. be open about + share your expertise in finding how the community can help
12. if you're willing to talk to absolutely anyone, then you have something to give (or sell) to people who aren't willing to talk to absolutely anyone
13. as you grow you need to be more explicit to stay inclusive

<http://bit.ly/dpO87T>